

Gift handover of the wish list campaign in Bocholter Nordstraße

On Tuesday, 17 December, the "Anna - das bin ich" shop hosted the gift presentation of this year's wish list campaign to the employees of the Caritas Association Bocholt's outpatient support services. The wish lists come from children from single-parent families from the outpatient educational support, the aftercare of former residents of the women's shelter as well as families from the "Betreff Familie im Quartier" and from the "Allgemeine Sozialberatung". All organisations are part of the Caritas Association



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How did the wish list campaign in Nordstrasse go in 2024?

Wolfram Kolks, former managing director of NewSport and Cinque, was once again in charge of organising this year's wish list campaign. The following shops from Nordstraße took part, passing on the wish lists to their customers during the pre-Christmas period: Marc O'Polo, hairdresser Udo Böing, Purzelbaum and Anna - das bin ich. The children lovingly designed, crafted, coloured and cut out the 130 or so wish lists themselves. Once again this year, numerous customers - especially the loyal regulars who have been supporting the campaign for many years - got involved as "wish-fillers".

Presents are given to the children shortly before Christmas

Shortly before Christmas, the gifts are either handed over to the families by the carers or given to the children by the group leaders as part of the joint Christmas parties.

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