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City marketing

BOCHOLT WANDERT 2024 - planning of the supply stations is progressing

Instagram: @stadt.bocholt | Facebook: fb.com/stadt.bocholt

The organisation for the "Bocholt hikes" hiking event on 22/09/2024 is progressing. The plans for the refreshment stations are also becoming increasingly clear.

The participation fees include basic supplies for hikers. There will be one aid station on the 8km family run. There will be three aid stations on the 15km route and four on the 25km route. At all break points, hikers can fill up their own drinking bottles/cups with water or isodrink, and there will also be fruit and other snacks. There will also be a vegetarian, warm pasta snack on the longest route. The medical service partner Malteser Hilfsdienst Bocholt will provide active support and cater for the physical well-being of the athletes. A free drink awaits the participants in the finish area and all children can look forward to an ice cream from our partner GrenzLandeis as a reward. After the hikes, the Schlosscafé Diepenbrock will also be offering other tasty treats for the hikers.

Red Band on board as a new partner

"Bocholt hikes" is getting sweet! The organisers, consisting of the city of Bocholt, the Bocholt City Sports Association, the German Alpine Club, Bocholt section and Bocholt City Marketing, are delighted about the latest local partnership for the planned hiking event. The internationally represented fruit gum and liquorice producer "Red Band", which had its origins almost 100 years ago in the Netherlands, will provide the hikers with delicious fruit gum along the way. Locally, by the way, because the German representative of Red Band, alias Cloetta Deutschland GmbH, has its headquarters here in Bocholt. So all those with a sweet tooth can look forward to sweets from "Red Band" along the way.

Medal as a souvenir

All walkers will also receive a "Bocholt hikes" medal at the finish line as a souvenir of the route they have completed. All children who have completed the scavenger hunt with Bokeltje on the 8km hike will receive a special small gift from the Bocholt Inselbad BAHIA, which is also taking part as a partner.

"We are making every effort to offer hikers not only idyllic routes but also a varied catering service and a nice supporting programme on our first hiking day," says project manager Anna Schmitz from Stadtmarketing Bocholt, who is already looking forward to the event in autumn.

There are already more than 300 registrations.

All information at <u>www.bocholt.de/bocholtwandert</u> Registrations at <u>www.bocholt-gutschein.de/tickets</u> Z

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