# City quiz enters its second week

# Win vouchers worth 1,750 euros // Take part now!

A total of 224 Bocholt vouchers with a total value of €1,740 were handed out to the best " city quizzers" in the first round of the Bocholt city quiz from 22 to 28 April . A total of 241 participants took part, many of them every evening. The majority of the vouchers were redeemed at over 80 points of acceptance in Bocholt - the vouchers are valid for a short period of 14 days.

"We are very satisfied with the participation in the Bocholt city quiz" says Ludger Dieckhues, Managing Director of Business Development / City Marketing. "We simply started with the quiz and are delighted that so many players took part every day. The quiz is entertaining, great fun and refreshes your general knowledge. The Bocholt-specific questions should not be underestimated either", smiles Dieckhues.



## The Bocholt city quiz continues

From Monday, 6 May, the second round will start and more Bocholt vouchers worth 1,750 euros (250 euros per day) can be won in the city quiz. And this campaign period also promises a mixture of entertainment, excitement and general & local knowledge. Each "city quizzer" opens the website <a href="https://bocholt-gutschein.de/stadtquiz">https://bocholt-gutschein.de/stadtquiz</a> via smartphone shortly before 8.40 pm during the campaign period and logs into their "chayns" account. And then it starts:

#### 10 minutes, 10 questions and lots of fun!

## The city quiz will run as a company special from 3 June

In June, all city quizzers can look forward to the company special, as a different retailer will be providing vouchers each day. The best quizzers win and can redeem the vouchers at the respective retailer for 14 days - vouchers worth a total of €1,300 have already been made available by the retailers. Other retailers who would like to be part of the city quiz are also welcome to get in touch here.

All friends of quiz games and those who want to become one are cordially invited to take part in the Bocholt knowledge quiz show. All information can be found at <u>https://bocholt-gutschein.de/stadtquiz.</u>

www.bocholt.de/en/news/city-marketing/city-quiz-enters-its-second-week



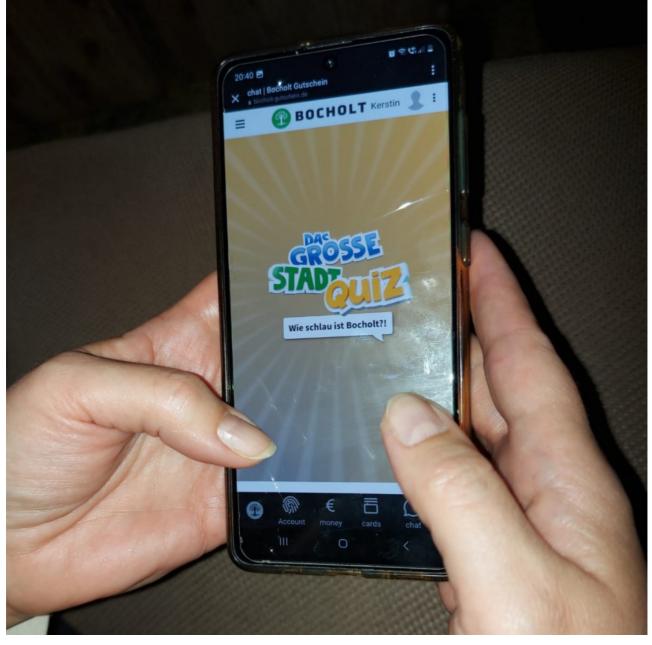


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