

# Economic Development and City Marketing Company

Bringing Bocholt forward as a brand! This is the goal of Stadtmarketing Bocholt, founded in 1996. Since then, city marketing and tourist information have been the company's business divisions. A genuine public-private partnership model with the city of Bocholt 36 other shareholders from industry, trade and services as well as associations. In 2012, business development was incorporated as a further business division of the newly formed Wirtschaftsförderungs- und Stadtmarketing Gesellschaft Bocholt mbH & Co. KG, which was created in this way.

The company's self-image is to be an organiser and impulse giver, instrument and idea generator for the community idea.

"We see ourselves as motivators, coordinators and implementers! We bring Bocholt forward as a brand!"



## Ludger Dieckhues

**Geschäftsführer Wirtschaftsförderung/  
Stadtmarketing**



[Send e-mail](#)



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## Business development ►



## City marketing ►



## Tourist Info ►

## Contact

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### Wirtschaftsförderungs- und Stadtmarketing

Gesellschaft Bocholt mbH & Co. KG

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46397 Bocholt

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[Send e-mail to the city marketing](#)

[Send e-mail to the business development department](#)

### Opening hours

Mon. - Thurs. 9.30 a.m. - 4.30 p.m.

Fr. 9.30 - 13 h



EXPERIENCE BOCHOLT [↗](#)



CITY MARKETING [↗](#)



TOURIST INFO [↗](#)

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## News

### Economy

13. May 2024

**On 12 June Accelerator Demoday of the Digital Hub münsterLAND in Bocholt ►**

### City marketing

08. May 2024

**Krammarkt on 15 May ►**

### City marketing

02. May 2024

**City quiz enters its second week ►**

### City marketing

30. April 2024

**23rd Bocholt City Run on 4 May ►**

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